

ENERGY JOURNALISM INITIATIVE APPLICATION INSTRUCTIONS

Thank you for your interest in the Energy Journalism Initiative at the Center on Global Energy Policy at Columbia University's School of International and Public Affairs. The Initiative will take place from June 20-23, 2017, in New York City on the Columbia University campus.

Upon completion of the seminar, participants in the program will be expected to complete an evaluation form examining the topics and sessions. Participants will also be expected to produce a brief report six months after the Initiative that references 2-4 articles they wrote during the intervening period and describes how the program enhanced their coverage and changed their approach to the stories. The report should include as an appendix all the relevant energy stories the reporter has written.

In addition, the participant's direct manager will be required to fill out a short, questionnaire at this same six-month period after the seminar to provide an independent assessment of the progress of the reporter, and whether the manager believes that the Initiative contributed to those gains. Managers should be made aware of this requirement when they sign off on the attendance of their reporters.

To submit an application, please email a completed application form and all supplemental materials to EJI@sipa.columbia.edu by no later than **March 31, 2017**, by 11:59 PM. Please use the subject line: "[last name], [first name], EJI Application 2017".

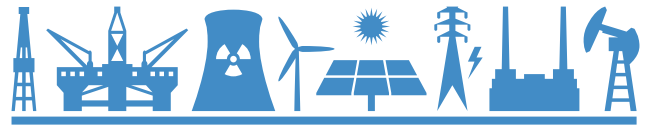
Required Documents:

1. Application Form
2. Biography
3. Personal Statement
4. Letter of Recommendation from your manager or supervisor

Eligibility Criteria

1. Priority will be given to reporters who have 5 years or less of direct reporting experience covering energy and the environment although anyone with 10 years or less of direct reporting experience are eligible to apply. *
2. The Initiative has identified print reporters (defined in the broader sense to include major and local newspapers, wire services, trade outlets, and internet/new media outlets) as the primary candidate pool.

*If you do not currently cover energy and environmental issues, your manager or supervisor must confirm that you will begin to do so shortly after completing the seminar.



REQUIRED SUPPLEMENTAL MATERIALS

1. **Brief Biography and Experience**

Please write a short biography about yourself. Applicants from all media (print, broadcast, online, etc.) are welcome to apply. Please include a description of your specific journalistic experience, giving special focus on your work in energy. Please limit your response to 400 words maximum.

2. **Personal Statement**

Please write a statement that demonstrates why you should be chosen to attend the Energy Journalism Initiative. Please limit your response to 300 words maximum.

3. **Letter of Recommendation**

Please submit one letter of recommendation from your manager or direct supervisor highlighting your strengths and why you would benefit from the initiative. Please note that if you currently do not cover energy and environmental topics, your manager or supervisor must indicate that you will begin to do so shortly after the end of the seminar.



ENERGY JOURNALISM INITIATIVE APPLICATION FORM

PERSONAL INFORMATION

Name (first, middle, last): _____

Position or Title: _____

Organization: _____

Professional Email address: _____

Personal Email Address: _____

Twitter Handle / # of followers: _____ / _____

Mailing address: _____

Phone #: (____) ____ - _____

Gender:

Female

Male

Prefer not to disclose

Optional: Ethnicity (or Race): Please specify.

White

Hispanic or Latino

Black or African American

Native American or American Indian

Asian / Pacific Islander

Other: _____

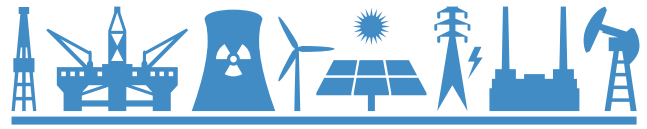
If you were accepted, who at your organization would need to approve your attendance?

Name: _____

Title: _____

Email: _____

Phone Number: (____) ____ - _____



QUESTIONNAIRE

1) Media:

a) What platform(s) do you most work on? (Print, Broadcast, Online, etc.)

b) Years of energy journalism experience:

c) Main topics covered:

2) What energy topics/issues are most relevant to your job?

3) What sessions in the working agenda for the seminar are you most interested in and why?

4) What topics are missing from the working agenda, in your opinion?

5) Do you feel that there are sufficient interdisciplinary resources on the energy sector available to journalists? If yes, what are they? If no, what types of interdisciplinary resources would you find most useful?

6) What types of ongoing information/materials would be most useful in your day-to-day job to support holistic reporting on the energy sector?



7) Work Samples

Please provide three (3) links to your work that demonstrate your interest in covering the topics comprising energy journalism.

Sample 1: _____

Sample 2: _____

Sample 3: _____

8) How did you learn about the Energy Journalism Initiative and/or this application?