Energy Journalism Initiative

Agenda

Tuesday June 11, 2019

6:30 PM  Cocktail Reception

7:30 PM  Welcome and Introduction Dinner
Jason Bordoff, Founding Director, CGEP
Bill Loveless, Director, Columbia Energy Journalism Initiative
Jeffrey Gettleman, Southeast Asia Bureau Chief, New York Times

Wednesday June 12, 2019

8:30 AM  Continental Breakfast

9:00 AM  Energy Markets Today
Howard Gruenspecht, Senior Energy Economist, MIT Energy Initiative
Supply and demand for energy is changing in the U.S. and around the world as new opportunities to provide oil, natural gas, coal, renewable energy and nuclear energy emerge amid shifting requirements for energy. Here we consider the fundamental makeup of energy markets across sectors, forecasts for supply and demand and variables that could alter the mix.

10:30 AM  Break

10:45 AM  A Transformation of Power: U.S. Grid Undergoes Change
Sue Tierney, Senior Advisor, Analysis Group

Increasing reliance on natural gas and renewable energy for electric power has brought major changes in the U.S. power grid, not to mention new demands for “clean” electricity and new technologies. How is the mix of supply options changing across the U.S. and what are the implications for the cost and reliability
of electricity?

12:15 PM  Working Lunch: An Inside Look at Trump Energy Policy  
George David Banks, Executive Vice President at the American Council for Capital Formation;  
Michael Cantanzaro, Partner, CGCN Group  
The Trump Administration has made “energy dominance” the theme of its energy policy and organized its initiatives accordingly. How does the White House and the Executive Branch carry out these objectives? And how successful have they been?

1:30 PM  Oil & Gas Markets Adapt to Change  
Marianne Kah, Adjunct Senior Research Scholar, CGEP  
The re-emergence of the U.S. as a leading world producer of oil and natural gas has shaken up global markets, even as OPEC producers and Russia realign their own production strategies. How are oil and gas markets in the U.S. and around the world responding to price signals and new competition? How are key sectors of the U.S. industry – upstream, midstream and downstream – adapting to changing market conditions? And what impact is new technology having on supply and demand for oil and gas?

3:00 PM  Break  

Katherine Spector, Research Scholar, CGEP  
Knee-jerk explanations for energy market price moves can be superficial at best and, at worst, miss the market entirely. In this session, we arm journalists with the tools and vocabulary to engage market participants in a way that elicits more sophisticated and engaging narratives – even on deadline.

4:45 PM  Adjourn

Thursday, June 13, 2019

Field Trip to Lamont-Doherty Earth Observatory

8:15 AM  Shuttle to Lamont  
9:00 AM  Tour/presentation  
12:00 PM  Return to Columbia University
*Separate agenda will be provided*

1:15 PM  **Lunch: Get to Know Your Colleagues Better**

2:15 PM  **Climate Change: Science, Economics, Public Opinion – Part 1**  
Jason Smerdon, Lamont Research Professor, Lamont-Doherty Earth Observatory, Columbia University  
Nathaniel Keohane, Senior Vice President, Environmental Defense Fund  

How can we best keep up to date on new developments in climate science? And what new findings deserve close consideration? What economic impacts are climate risks having on investment and business? What does the public make of the climate change? Are opinions changing?

3:15 PM  **Break**

3:30 PM  **Climate Change: Science, Economics, Public Opinion – Part 2**  
Anthony Leiserowitz, Director, Yale Program on Climate Change Communications

4:30 PM  **Adjourn**

7:00 PM  **Cocktails & Dinner**  
Former Sen. Mary Landrieu, D-La.

**Friday, June 14, 2019**

8:30 AM  **Continental Breakfast**

9:00 AM  **U.S. Energy & Climate Policy: How Does It Work?**  
Philip Sharp, former president, Resources for the Future

The thrust for a Green New Deal is reshaping the debate over energy and climate policy in the U.S., with advocates harkening back to Franklin Roosevelt’s New Deal to illustrate their call for sweeping measures to address global warming. How will this affect policymaking in Washington, and how will that process compare to previous government efforts to enact energy and environmental policies and regulations?

10:30 AM  **Break**
10:45 AM  **Energy & Geopolitics: New Global Dynamics**  
*Speakers: Amy Jaffe, Director, Energy and Environment, Council on Foreign Relations; Edward Morse, Managing Director, Global Head of Commodity Research, Citigroup*

We are entering a new phase of geopolitics in which energy plays a significant role. The U.S. commitment to “energy dominance” under the Trump administration, the emerging alliance between OPEC and Russia over oil production, trade tensions between the U.S. and China, instability in the Venezuela and uncertainty over the Iran nuclear agreement are just some of the factors. In this session, we will consider how to assess these developments and their implications for energy supply, demand and prices in the U.S. and around the world.

12:15 PM  **Working Lunch**  
*Jason Bordoff, Founding Director, CGEP*

1:30 PM  **Technology & Innovation: Transformation in Energy**  
*Eric Toone, Executive Managing Director and Science Led, Breakthrough Energy Ventures*

New technologies – or the promise of them – are disrupting the way that energy is produced, delivered and consumed. What impact are they having on traditional energy systems? How do we determine which innovations to watch carefully? And what are some of the most compelling examples?

3:00 PM  **Final Thoughts and Adjourn**